

Community Highlights: Meet Marjorie Eldira-Dieujuste of All Events Mode

[Local Stories](#) September 23, 2021



Today we'd like to introduce you to Marjorie Eldira-Dieujuste.

Hi Marjorie, we're thrilled to have a chance to learn your story today. So, before we get into specifics, maybe you can briefly walk us through how you got to where you are today?

Before I share my background, I just want to say that I never imagined that I would be an event planner. Let alone a wedding planner. When I started undergraduate studies at FAU, I was involved in many campus organizations and I believe it was through those experiences where my colleagues started to recognize a certain skill set that I did not want to entertain at the time. I have always been the "Planner" in the group of

circles I was a part of and the one to be the most organized, detailed and on top of the itinerary for everything and anything. For me, it was just the norm to ensure things were done effectively and to be top tier. Looking back I did not want to embrace the title of the “planner” but now it has definitely grown on me!

After planning my wedding in October 2017, I realized it was a true passion and quickly realized if I could do this for myself then why couldn't I assist other brides who needed these types of services. My husband and I longed for a new career change after working at our respective universities so we came up with resignation and savings plan. A few months soon after we decided a move to Naples, my hometown would be great to pursue entrepreneurship and just to be closer to family. We didn't know what we would get into but all we knew was that we wanted out and God would guide us!

In May 2018, we both resigned from our jobs to become full time entrepreneurs. After spending the summer participating with our non-profit mission trips upon our return we moved to Naples officially Fall 2018, after living in Boca Raton for 8 years. Ironically, my husband Widlin grew up in Fort Myers so the move was mutual for both of us.

After careful thought and exploring multiple ideas, All Events Mode was birthed. It was only right and I became a certified Event Planner with a focus on weddings and emcee/hosting. Why add emcee/hosting? Many people do not realize the importance of an emcee/host for a wedding or special event so I felt adding a space to the platform to be able to offer emcees an opportunity to partner up.

This December will be 3 years in business and we are blessed to be thriving and creating a lasting experience for our clients. Today, we

travel all across Florida to serve clients including but not limited to Naples, Fort Myers, Boca Raton, Miami, Fort Lauderdale, West Palm Beach, Orlando and more. We have had the opportunity to travel to Turks and Caicos Islands internationally.

We all face challenges, but looking back would you describe it as a relatively smooth road?

Of course not! With any new journey, there will be struggles every day to just stay in business. In order to generate revenue in the beginning you must take full responsibility in all areas of the business and be able to address issues that arise. Another struggle would be showcasing to your market/niche the value of your craft because many people underestimate the role of a wedding planner/day of coordinator. It is the most essential piece to the puzzle on a very important day.

As many vendors in the wedding industry faced last year during the pandemic we were all at a standstill with the unknown of our industry. Many couples were postponing and/or canceling with the uncertainty of the future and this put a hold on business for a few months. But once the world "opened" back up it was back to business busier than ever. We were literally stacking weddings on top of another to accommodate our previous brides and the new inquiries.

As you know, we're big fans of All Events Mode. For our readers who might not be as familiar what can you tell them about the brand?

I truly believe the client reviews speak volume about their experience and our brand. All these couples have left wonderful reviews on Wedding Wire, where we also were 2020 Couples Choice Award.

All Events Mode was truly a pleasure to work with. Due to Covid last

year, I had to postpone and luckily for me our new date All Events Mode was available and ended up being a blessing in disguise. From the beginning they were able to help plan, coordinate and execute my vow renewals effortlessly. Would highly recommend- Hamilda, August 2021

My Wedding Day Fairy God-Mother-All events mode did not disappoint! Leading up to and day of services were superb. I was able to enjoy our wedding day and was fully present because all of our plans were executed well and seamlessly. The Emcee services were excellent as well. He kept the crowd engaged and lively. -Ashley, October 2020

Once again, All Events Mode exceeded our expectations. Widlin and Marjorie are the dynamic duo and must have for any event. Widlin, thanks for keeping the crowd at our baby shower so lit. Your ability to connect with all the guests despite the age group and culture difference is phenomenal. We received great feedback about your services. We can't wait to have you at our next event- Wyntiana, 2019

All events Mode is an exceptional company! Marjorie my day of coordinator provided excellent service. Having gone through this wedding-process myself you definitely need a day of coordinator if you don't have a planner. Marjorie was on top of everything and she did not crack under pressure. She remained calm and professional to me and my guest which was very important to me. She is responsive and provide great directive prior to the event. I can also tell she is passionate about planning and coordinating events which is why I hired her and she did not disappoint! Widlin was my host but he did so much more. He assisted throughout rehearsal and was very humble and happy to give a helping hand. Together they knew it took teamwork and devotion to make a wedding day successful and for that I'm for grateful for this company!- Erika, 2018

What sort of changes are you expecting over the next 5-10 years?

Definitely expansion! We definitely see avenues for more collaboration within the field and creating a space for all of us.

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Margaritha & Robert 03/23/19





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